2027 APRIL

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
				1	2	3
4	5	6	7	8	9	10
11	12	13	14	15	16	17
18	19	20	21	22	23	24
25	26	27	28	29	30	

MANTLE
Own Your Store.

Apr 1, 2027
National One Cent Day - clearly priced penny promotion
April Fools' Day

Apr 2, 2027
National DIY Day

Apr 3, 2027
World Party Day - community game party

Apr 5, 2027
National Deep Dish Pizza Day
First Contact Day - Star Trek theme

Apr 6, 2027
National Twinkie Day

Apr 7, 2027
National Walking Day - local gaming-community walk

Apr 8, 2027
National Zoo Lovers Day

Apr 9, 2027
National Unicorn Day

Apr 11, 2027
National Pet Day

Apr 13, 2027
National Scrabble Day

Apr 15, 2027
Get to Know Your Customers Day
Tax Day Planning Checkpoint

Apr 18, 2027
Superman Day - current DC anniversary observance
National Animal Crackers Day

Apr 21, 2027
Passover Begins at Sundown

Apr 22, 2027
Earth Day

Apr 23, 2027
Take a Chance Day - try a new game
World Book Day

Apr 25, 2027
DNA Day

Apr 27, 2027
Babe Ruth Day (sports-card stores)
National Tell a Story Day - RPGs and community stories

Apr 28, 2027
National Superhero Day

Apr 29, 2027
Passover Ends at Nightfall

Apr 30, 2027
National Arbor Day
International Jazz Day